



Verbit's Specialized Captioning and Transcription Solutions for Financial Institutions

Professionals in the financial sector are investing more in accessibility efforts to both engage more diverse audiences and meet current regulatory requirements. Verbit's dedicated team of finance sector experts is working with them to offer captioning, transcription, translation and additional solutions that support them in these efforts.

Captioning and Transcription Use-Cases for Finance



Internal Communications, Zoom Meetings and Google Meets

With teams in different locations and today's increasingly common remote and hybrid work arrangements, video conferencing is a necessary form of communication.

Captions and transcriptions ensure that employees who are Deaf or hard of hearing can participate. Verbit's integrations with platforms like Zoom make it easy to make every meeting accessible. Additionally, Verbit offers helpful note-taking tools and searchable transcripts for easy referencing after calls.



Podcasts

JP Morgan, Goldman Sachs and other leading investment banks have jumped on the podcast bandwagon and are using this wildly popular format to share financial advice.

Not all of the 125 million podcast listeners in the US alone are "listening" to these programs. Many rely on or simply prefer reading the transcripts. Verbit's interactive transcripts provide accessible audio to reach more audiences and avoid lawsuits like those filed against platforms like [SiriusXM](#) and [Pandora](#).



Webinars and Livestreams

Companies that offer financial advice like [The Motley Fool](#) are hosting more livestreams and webinars to reach their audiences and clients.

Verbit provides live captions that make these events accessible and then generates searchable transcripts for referencing and sharing post-event.



YouTube Videos

Financial institutions like Vanguard and Bank of America have active and popular YouTube channels that they use to educate the public.

Captioning their video content helps them meet current viewer expectations, [improve their SEO](#), and protect against lawsuits that can stem from inaccessible videos.



Earnings Calls

[Livestreaming earnings calls](#) is a more modern, professional way to educate investors about a company's financial health. When corporations share information without putting a human face to their brand, they are missing an opportunity to instill confidence and promote themselves.

Naturally, these events should include captions, which support investors who are Deaf or hard of hearing and the many individuals who tune in without the sound. It's also worth noting that the bulk of investors are ages 60+, and one in three individuals between the ages of 65 and 74 experiences hearing loss.



Expert Consultant Interviews

Thirdbridge shares insights from interviews with experts via transcripts to educate business leaders and investors.

Verbit's searchable verbatim transcripts are a valuable research tool that makes it faster and easier to find exact information and quotes. This convenient solution supports the fast-paced world of finance by supplying access to up-to-date talking points, trends and the latest events impacting investors.

Verbit's Benefits for the Finance Sector

As an essential partner to financial institutions, Verbit offers industry-specific solutions for earnings calls, meetings, interviews, events and more that recognize financial terms of art and acronyms.

Our customers receive support from designated financial sector team members who understand the industry's unique needs. [Contact us](#) to learn more about how Verbit's technologies and processes can support your financial institution.